



LITERACY CAMPAIGN
SOUTH AFRICA

MORONGWA RAMARUMO
Kha Ri Gude

Kha ri gude
A re ithuteng
Masifunde
Let us learn
A hi dyondzeni
Kom ons leer
Asifundze
A re ithuteng



English

Afrikaans

isiXhosa

isiZulu

Sesotho sa Leboa

Sesotho

Setswana

isiNdebele

Siswati

Tshivenda

Xitsonga

Sign
Braille



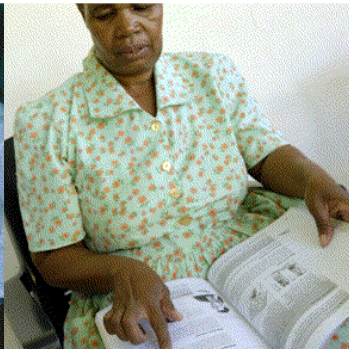
education

Department:
Education
REPUBLIC OF SOUTH AFRICA

WHY KHA RI GUDE



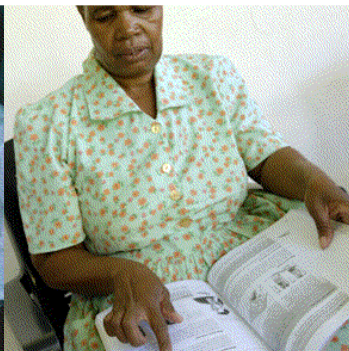
- According to 2001 Census South Africa had 9,6 m illiterate adults
- of these 4,7 m could not read and write
- to fulfill its commitment made at Dakar in 2000 of reducing illiteracy by 50%.
- Launched the KRG in February 2008



What is Kha Ri Gude?



1. A mass literacy campaign aimed at enliterating 4,7 million adults by 2015.
2. The materials are available in eleven languages and in braille.
3. The campaign has been delivered by +-40 000 volunteers p.a. who are paid a stipend.
4. All learners receive materials and are assessed
5. To date (including 2011), 2.2 million learners have been reached.

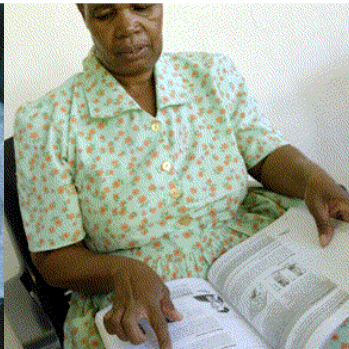


Aims of the campaign



To teach people to read and write in mother tongue.

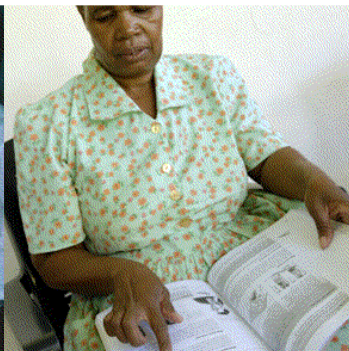
- **To use spoken English.**
- **To develop a basic number concept and apply arithmetic operations to everyday contexts**
- **To achieve an equivalence of Gr 3 of the schooling system.**



So then why Branch C.....



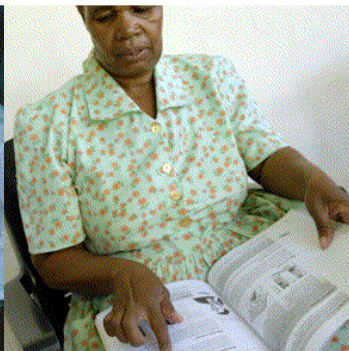
- Action Plan to 2014 spells out the goals that set target for performance
- Natural fit with the aim of improving Literacy and performance in the system as spelt out in the Literacy & Numeracy Strategy
- Implicits: impact on ECD and improvement of family literacy; advocacy for MST interventions; providing broader skills-based to the department in terms of support for schools (reading assistants)
- Resource provisioning (quality reading materials) for introduction of EFAL as well as promoting implementation of African languages in all schools



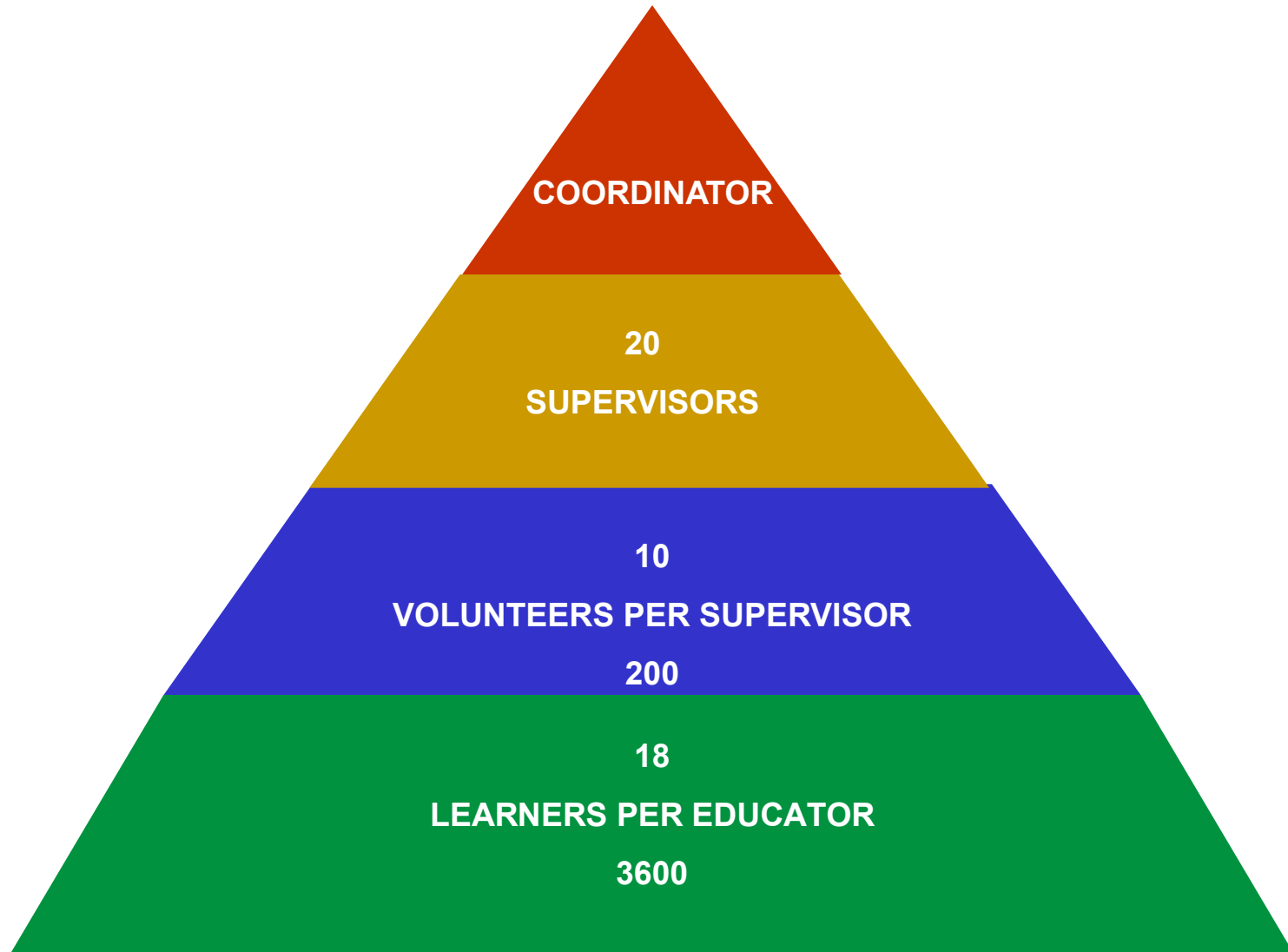
What makes it work?



- Call centres to deal with different kinds of problems
- Linking with other structures especially CDWs
- Linking with other government departments
- Economies of scale keep costs low for sustainability
- Using local resources, venues etc.
- Good pre-research and knowledge of target groups



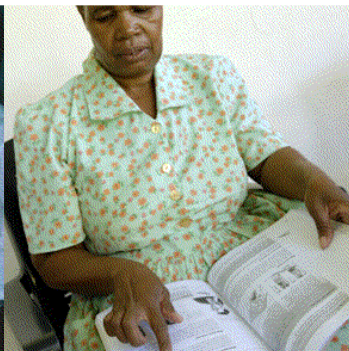
KHA RI GUDE STRUCTURE



JOB CREATION



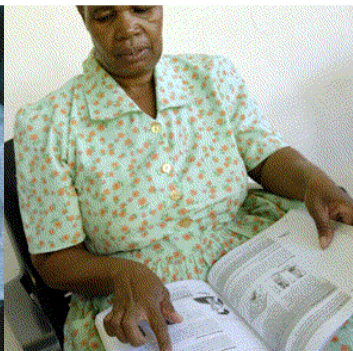
Volunteers	2008/09	2009/10	2010/11	2011/12
Educators	30 583	37 243	33 602	36 029
Supervisors	3 316	3 696	3 480	3 606
Coordinators	154	197	186	178
Helpers*		108	121	130
Total	34 053	41 244	37 389	39 943



VOLUNTEER GENDER AND DISABILITY PER PROVINCE

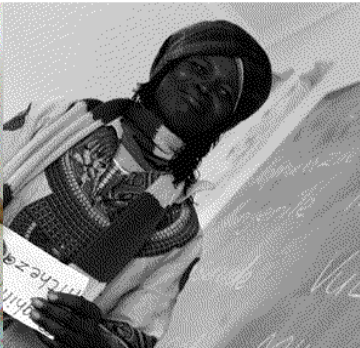
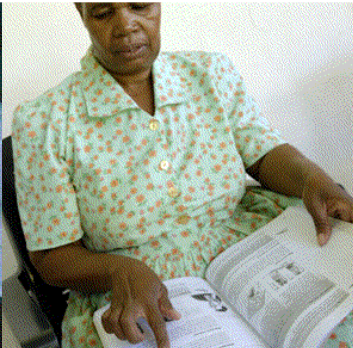


Province - Type	Registration Totals	Gender			Disability				
		Male	Female	Unknown	None	Sight	Hearing	Physical	Other
1-Eastern Cape	9 371	1 061	8 310	0	9 365	3	3	0	0
2-Free State	2 844	408	2 436	0	2 824	20	0	0	0
3-Gauteng	5 068	792	4 276	0	5 044	23	1	0	0
4-KwaZulu Natal	8 726	1 175	7 551	0	8 636	89	0	1	0
5-Mpumalanga	3 258	369	2 889	0	3 251	1	5	1	0
6-Northern Cape	449	40	409	0	446	3	0	0	0
7-Limpopo	6 218	510	5 708	0	6 211	4	3	0	0
8-North West	1 725	220	1 505	0	1 696	28	1	0	0
9-Western Cape	583	85	498	0	582	1	0	0	0
TOTAL	38 242	4 660	33 582	0	38 055	172	13	2	0
		12%	88%			0.45%	0.03%	0.01%	0.00%





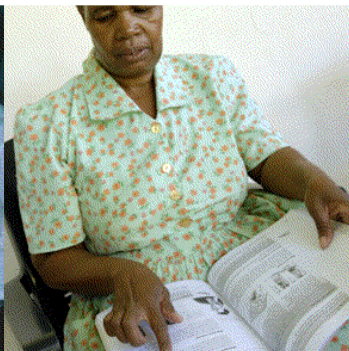
Volunteers	2008/09	2009/10	2010/11	2011/12	2012/13
	R	R	R	R	R
Educators	1200	1200	1300	1350	1400
Supervisors	2300	2300	2400	2500	2600
Coordinators	5000	5000	5100	5300	5500
Helpers		800	900	920	970
Total stipends paid per year	258 623 000	292 281 000	342 864 000	385 292 000	399 255 000

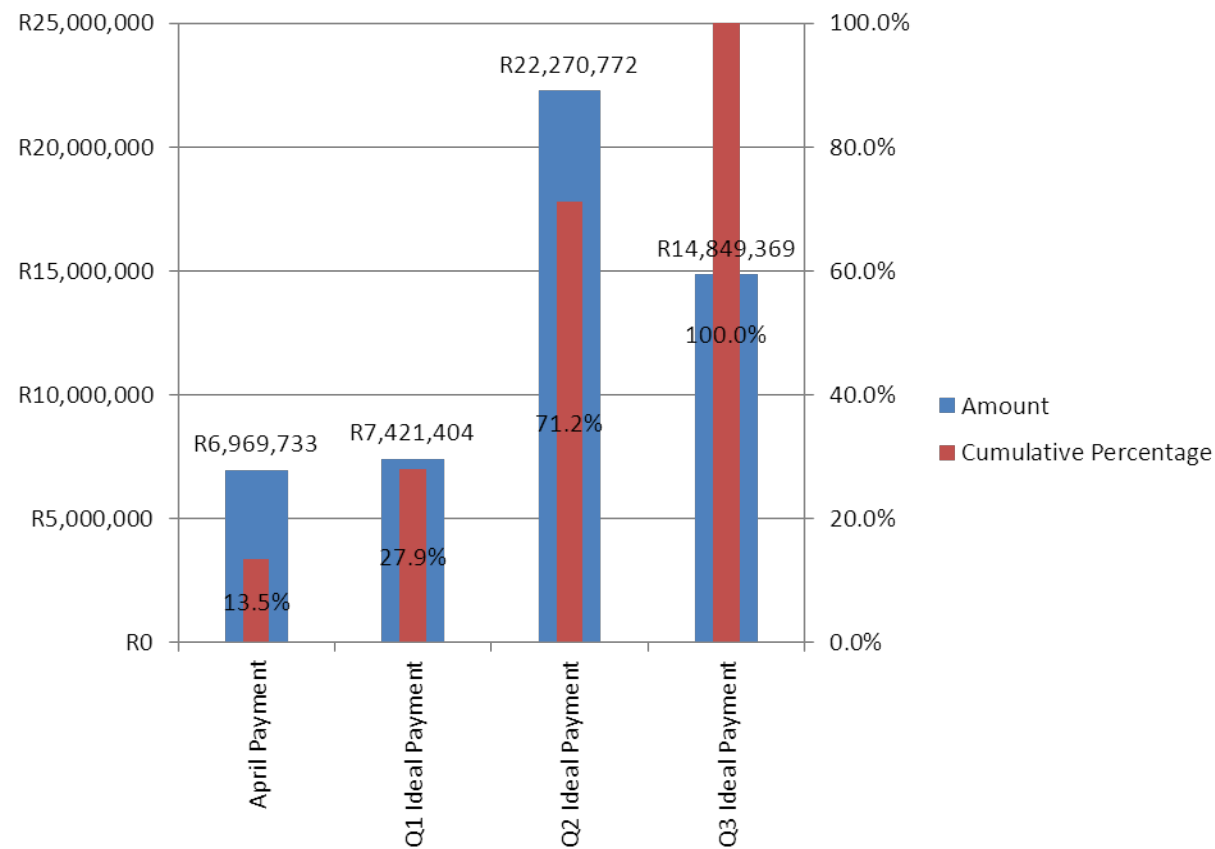
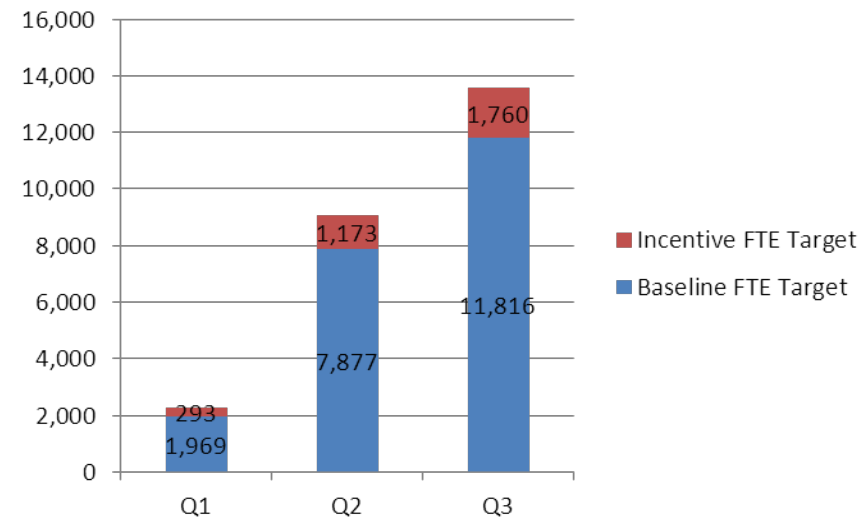
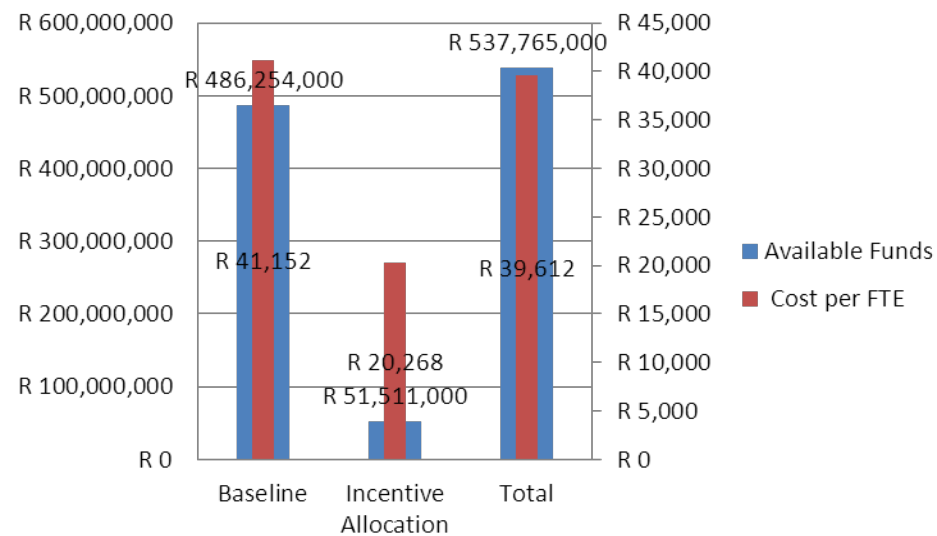


OTHER SOURCES OF FUNDING



- KRG is part of the EPWP Social cluster managed by the DPW
- Incentive Grant of R51, 511,000 for the 2012/13 has been awarded to create 32,555 FTEs, 446 Disabled Educators and 119 Helpers
- 80% -stipend
- 20% LTSM – training and distribution for teachers
- Based on average quarterly performance of the 20012/13 financial year

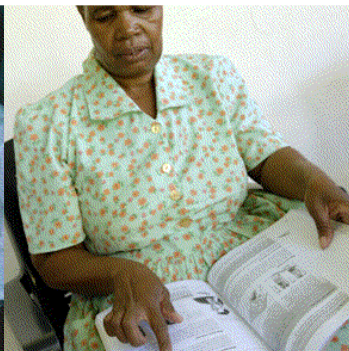




KRG MODEL FOR 2012/13 SUMMARY STATISTICS



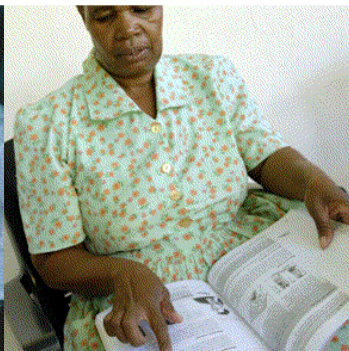
- KRG is reports to NDPW on progress made within 22 days after the end of each quarter of the financial year, using EPWP reporting system.
- First quarter report of 2012/13 financial year to NDPW will be submitted in July 2012.
- It covers the following:



EMPLOYMENT INFORMATION



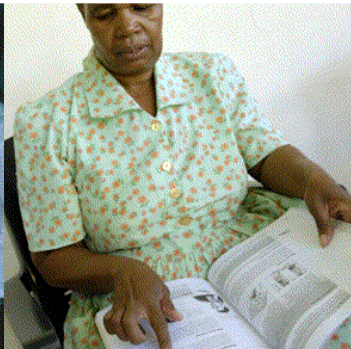
- Number of work opportunities created (from baseline budget & incentive allocation)
- Number of FTEs created
- Number of training days created
- Average duration wage rates paid and wages
- The average duration of work opportunities
- All of this information must reflect the months being reported
- The NDPW uses an Independent Development Trust (IDT) IT specialist to extract information from the Campaigns data base captured by SAB&T.



PROGRAMME TARGETS

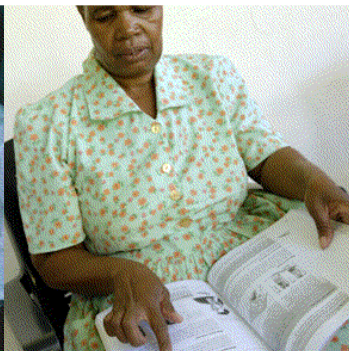


	Baseline	EPWP	Revised numbers with EPWP incentive
Learner Numbers	615 600		648 522
Volunteer Educators	31 695	4 334	36 029
Supervisors	3 420		3 606
Coordinators	173		176
Super Coordinators*	2		2
Monitors	36		36
Helpers	119	11	130



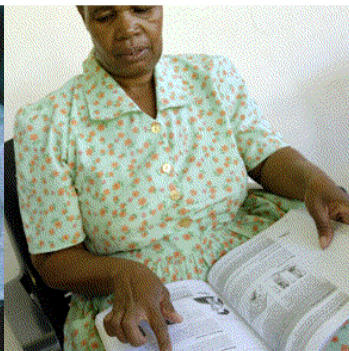


- Recruitment starts in March and end on 30 April
- Coordinators and Monitors are trained by the KRG office on 30 March
- Verification of LAPS by SAQA 28 March – 3rd April 2012
- Coordinators and Monitors Train supervisors by 30 April
- Supervisors train Educators by 31 May 2012
- Teaching and Learning materials are delivered to learning sites by Bongani rainmakers by 31 May 2012
- Teaching and Learning commences on 4 June 2012
- Ongoing quality assurance and monitoring
- Moderation of LAPS in the regions by 15 December 2012



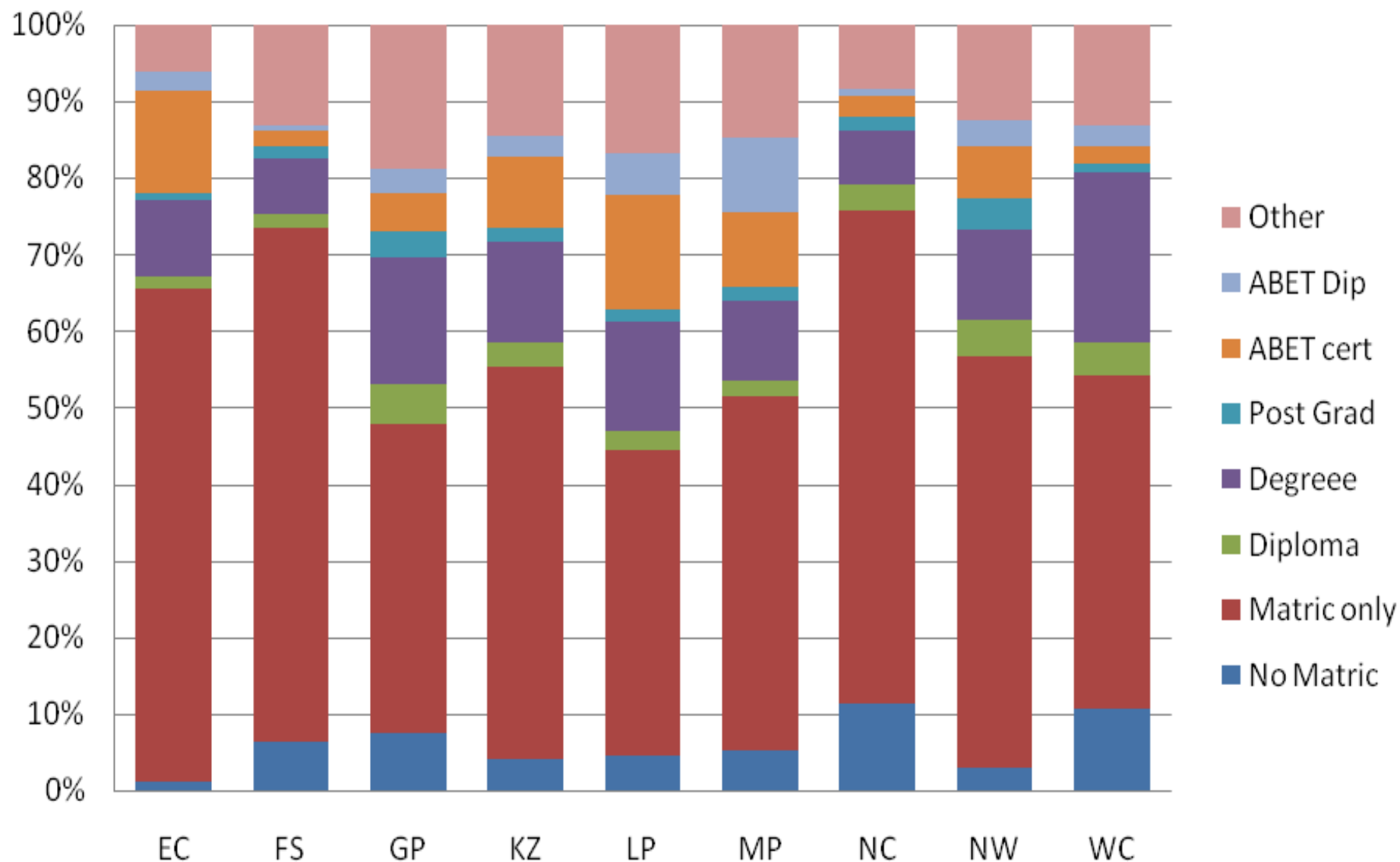


- Moderation of LAPS in the regions by 15 December 2012
- Collection and storage by February 2013
- March/April 2013 Training workshop etc
- Successful learners will have their records uploaded onto SAQA's National Learners' Record Database (NLRD).

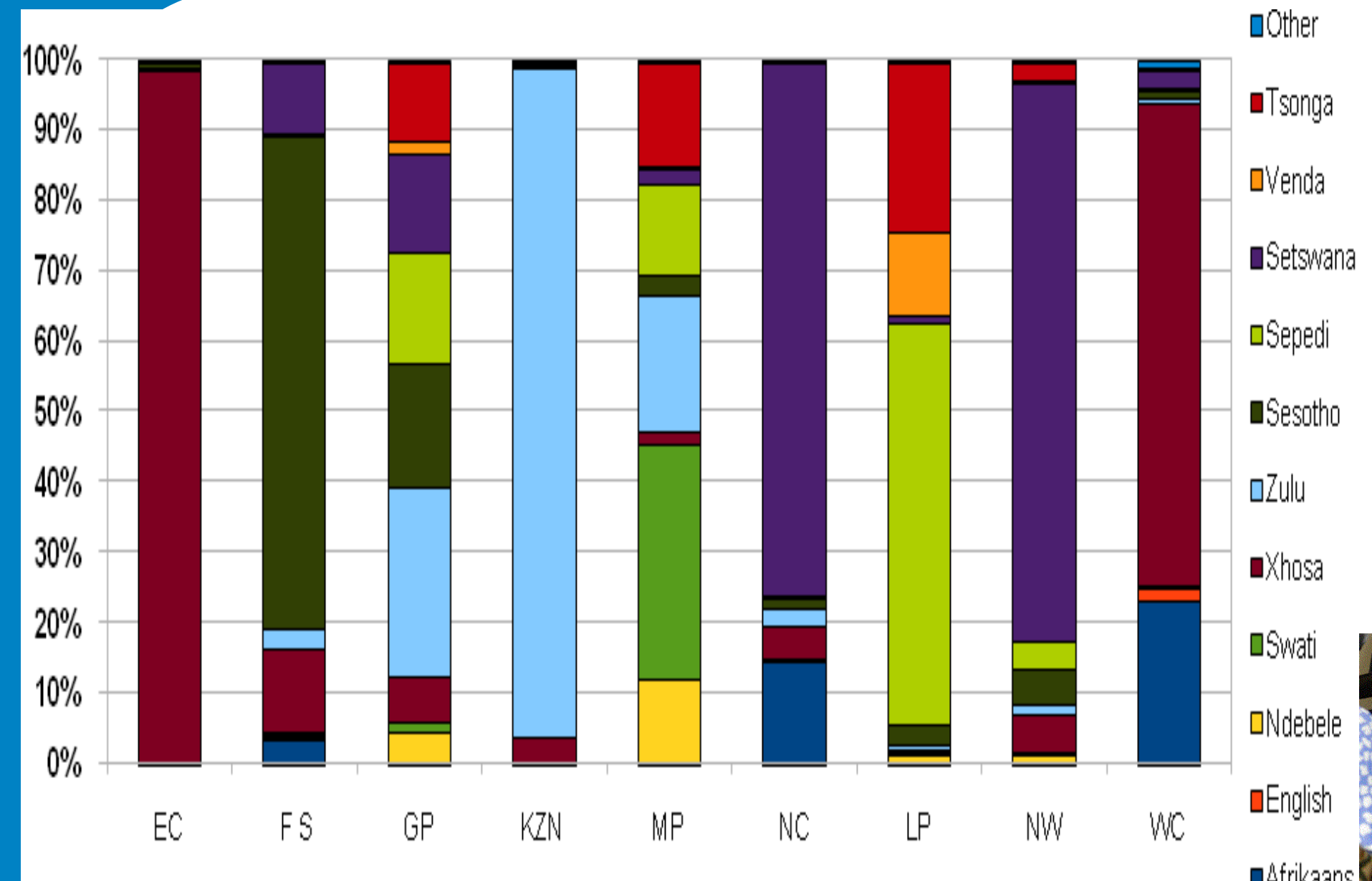


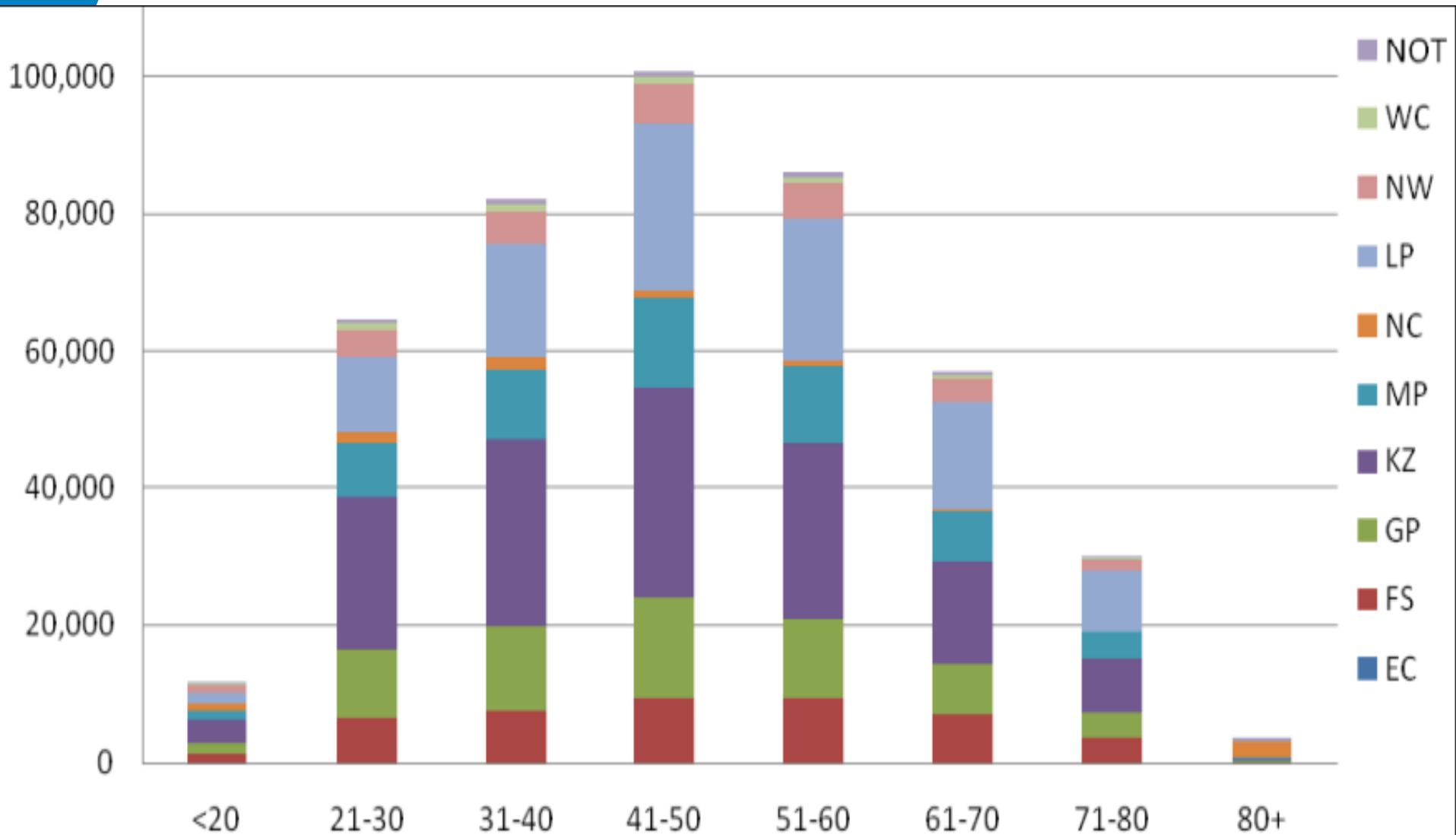
Province	Enrolled	Wrote	%
EC	142671	139178	97.55
FS	50984	40612	79.66
GP	75678	58924	77.86
KZ	133486	123280	92.35
LP	103828	95684	92.42
MP	55971	49999	89.33
NC	7654	6279	82.04
NW	32198	22026	68.41
WC	11173	9684	86.65
Total	613643	545666	89%

Qualifications of volunteers proportional by province



Proportionate distribution of language by province







- REPORTS ON KRG UPDATES ARE IN THE WEBSITE

